



## Case Study

### Blackpool Pleasure Beach

#### Client Vision

A fully-equipped barbecue cooking and preparation area was needed in order to maintain a great visitor experience after the construction of a new rollercoaster. Situated within a new open-sided oak framed permanent building, this new cooking area would ensure visitors did not put too much pressure on a small temporary catering unit brought in after a primary walkway through the site needed to close.

#### Why they chose us

The client discovered The Lapa Company through a web search for Outdoor Kitchen Equipment and selected The Lapa Company because of our demonstrable and extensive experience both in designing and supplying outdoor kitchens to our customers, and producing bespoke timber buildings.

#### Our proposal

High-quality, hard-wearing kitchen equipment were essential to the client, so the Fire Magic brand, exclusively distributed throughout Europe by The Lapa Company, was the perfect partner. All Fire Magic equipment is manufactured from 304 grade stainless steel - ideal for outdoor environments and benefiting from a lifetime warranty.



The equipment's precision engineered design maximises cooking space whilst granite work surfaces and stainless-steel splashbacks ensure it is suitable for regular cleaning in a professional working environment. The final structure is an 8m x 4m oak framed building with a cedar shingle roof. The design of the building benefits from internal cedar clad cabinetry and an internal timber roof. On the exterior, the lower panels have a brick finish and the building features a long open serving counter.

### Project time

After an initial enquiry in September 2015, the designs were signed off in December 2015. Installation took place over three weeks in January 2016.

Despite the very cold and windy weather, the work was completed within two weeks, meaning the new building and kitchen were fully functioning in time for the opening week of the 2016 season.

### Materials used

- 2 x Fire Magic Echelon 1060i barbecues with rotisseries and back burners
- 2 x Fire Magic Echelon double side burners
- 3 x Blastcool double fridges
- 2 x Stainless steel food fridges
- 2 x Fire Magic warming drawers
- A preparation sink
- A hand washing sink
- Extraction units suitable for commercial cooking
- Bespoke oak preparation table with granite surfaces



The entire project was fully constructed within the workshop to ensure every detail was correct, then dismantled and transferred to Blackpool, where our team of three completed the installation.

### Design decisions

Blackpool Pleasure Beach requested the incorporation of 'heart' theming to complement other outlets in the vicinity and these were included into the eaves of the building.

Since the new outlet has been in use, the staff have recognised customer patterns and requirements which were not in the original brief, as such The Lapa Company has since installed external granite bars around the outside of the unit for visitors to sit at, as well as window shutters to control natural light within the building.

## Overcoming difficulties

On arrival at the site our team found that extra work was required to prepare the ground for where the building would stand. Together with the site's property manager Steve Hughes and his team, we were able to remedy this quickly and efficiently, meaning the build went ahead without delay.

## Project Value

£50,000-75,000



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